



MEDFIELDTV
COMMUNITY SHOWS.

2026 Sponsorship Rate Sheet

Revised September 18, 2026

***Contact us
katie@medfield.tv
(508) 359-8888***



About Medfield TV & Our Sponsorships

About Medfield TV

Medfield TV is a 501(c)3 nonprofit organization serving the needs of the Medfield community.

Our **mission** is Medfield TV is where community shows — empowering residents, students, and organizations to create and share stories that inform, educate, inspire, connect, and strengthen civic life.

Our **vision** is Medfield TV will be a modern, inclusive media center where people of all ages can learn, create, and share stories that connect and inspire our community across multiple platforms.

You can learn more about us by visiting our website: www.medfield.tv

About Our Sponsorships

Medfield TV is unique in that we employ a small but highly skilled staff of professionally trained and educated media professionals who have the skills to bring your production goals to life.

Our Sponsorships provide local businesses, organizations, and community partners with an opportunity to support community media while gaining recognition among Medfield residents. Sponsorship support helps Medfield TV continue producing local programming, providing media education and training, maintaining equipment, and telling the stories of our community.

As a nonprofit community media organization, Medfield TV follows FCC guidelines for underwriting. Sponsor acknowledgments are intended to recognize community support and inform viewers, rather than function as advertising. Acknowledgments may include a business or organization's name, logo, location, contact information, and value-neutral descriptions of products or services. Acknowledgments *may not include* comparative or qualitative claims, promotional language, pricing, special offers, or calls to action.

Donations to Medfield TV can be made here www.medfield.tv/donate and may be tax-deductible to the extent allowed by law. Sponsorships and production services are considered fee-for-service and may not be tax deductible. Please consult your tax professional for more information.

Interested in becoming a Sponsor? Contact Katie Duval at katie@medfield.tv or (508) 359-8888



Medfield's 375 Anniversary Parade Live Stream Sponsorships

A once-in-a-generation celebration is coming to Medfield! Help us capture the parade and celebrate 375 years of history, community, and hometown pride as a live broadcast sponsor. Parade will live stream on YouTube and our cable channels.

Presenting Broadcast Sponsor - \$2,500

- Invitation to join Medfield TV hosts during the live broadcast before parade step-off
- Sponsorship level and company logo prominently featured in opening and closing broadcast graphics
- Verbal acknowledgment during live broadcast
- Sponsorship level, company name and website link featured in:
 - 1 e-newsletter promoting the broadcast
 - 1 social media post promoting the broadcast
 - YouTube description

Community Broadcast Sponsor - \$1,000

- Sponsorship level and company logo in opening and closing broadcast graphics
- Verbal acknowledgment during live broadcast
- Sponsorship level, company name and website link in:
 - 1 e-newsletter promoting the broadcast
 - 1 social media post promoting the broadcast

Live Coverage Supporter - \$500

- Sponsorship level and company logo in opening and closing broadcast graphics
- Verbal acknowledgment during live broadcast
- Sponsorship level, company name and website link in:
 - 1 e-newsletter promoting the broadcast



Episode Sponsorships

Not only does Medfield TV provide residents with the access and education to create their own programming, but we also produce professional shows that reach a wide audience on YouTube and local cable.

Episode Sponsor Benefits - \$100 per episode

- Sponsorship level and company logo in opening and closing episode graphics
- Sponsorship level, company name and website link in:
 - 1 social media post promoting the episode

A 15% discount is provided when sponsoring episodes in bulk. When possible, sponsors are given the opportunity to choose which show episodes they would like to sponsor.

Our staff-produced programs include:

Up to Speed - New episode on the first Friday of each month

Get *Up to Speed with the MTV Crew* and stay informed about all the local events, productions, and classes taking place at Medfield TV and within the community!

Take 2 Reviews - At least two new episodes per month on Fridays

On *Take 2 Reviews*, we review the latest and greatest movies, shows, music, and everything in between.

M-Powered - Premieres monthly beginning in late 2026

M-Powered with host Evan Walsh highlights the nonprofits and community organizations that support the needs of the Medfield community.



Annual Sponsorships

Medfield TV offers Annual Sponsorships to local businesses serving our community. Annual Sponsorships begin on January 1 and expire on December 31 of each year. Accommodations can be made for mid-year additions.

Diamond Annual Sponsor - \$2,500

- Prominent sponsorship level, company logo and website link on:
 - Our homepage www.medfield.tv
 - Our watch page www.medfield.tv/watch
 - 12 social media posts on Facebook and Instagram
 - 12 consecutive monthly e-newsletters

Platinum Annual Sponsor - \$1,500

- Sponsorship level, company logo and website link on:
 - Our homepage www.medfield.tv
 - Our watch page www.medfield.tv/watch
 - 6 social media posts on Facebook and Instagram
 - 6 consecutive monthly e-newsletters

Gold Annual Sponsor - \$500

- Sponsorship level, company logo and website link on:
 - Our homepage www.medfield.tv
 - Our watch page www.medfield.tv/watch
 - 3 social media posts on Facebook and Instagram
 - 3 consecutive monthly e-newsletters

Silver Annual Sponsor - \$250

- Sponsorship level, company logo and website link on:
 - Our homepage www.medfield.tv
 - Our watch page www.medfield.tv/watch
 - 1 social media post on Facebook and Instagram
 - 1 e-newsletter



Production Services

In addition to our Sponsorship opportunities, Medfield TV also provides **professionally-produced videos for local businesses**. These can be recorded on-site at your business or in Medfield TV's studio. FCC rules prohibit Medfield TV from airing commercial content on our cable and YouTube channels, however, we will provide the final edited video to you for use on your website, social media accounts, and more.

Pricing for Production Services will vary depending on the amount of time needed to complete your production, and the types of services you need. Medfield TV will provide a free, no-obligation 30-60 minute consultation to discuss your needs and to see if this is a good fit for your business. After the consultation, we will provide you with an estimate for our services. As a nonprofit organization, Medfield TV is able to provide competitive rates for our services compared to large production companies.

For more information about our production services and to set up a consultation, please call or email Katie Duval at katie@medfield.tv or 508-359-8888.

*By working with Medfield TV, you are choosing to support a small 501(c)3 nonprofit and keep your business local, which benefits the entire Medfield community and beyond. **Thank you for considering us for your promotional and video production needs!***



Medfield TV Analytics as of September 18, 2026

Social Media Followers

- [Facebook](#) - 1.1K Followers
- [Instagram](#) - 929 Followers
- [YouTube](#) - 2,168 Subscribers

Website

- [Watch page](#) - 5,500 page views per year on average
- [Home page](#) - 3,500 page views per year on average

Newsletter

- 215 subscribers
- 99.5% delivery rate
- 32.1% open rate

Cable Channels

Programs on Community Media cable channels do not receive Nielsen ratings.

- **Comcast Xfinity** – 1027 Medfield subscribers
- **Verizon Fios** – 1288 Medfield subscribers